



Flowers   
We get people

There's **metal**  
in the **petal**

# Why Flowers?

Established in 2007, Flowers is a boutique recruitment business with strong roots embedded in the Leicestershire area and surrounding border towns. We place your business in a strong and competitive position in the battle for the best local talent because we know your local market and we know a wide network of people within it.

We've worked hard to build a reputation based on honesty and trust, by offering a recruitment process that is positive and transparent. Whether recruiting or seeking employment, our clients consistently experience the benefits of our local knowledge delivered through a team of sector experts whose understanding and commitment to deliver will provide you with the faith and trust you need to make your next star hire.

# We get people

1. Highly competitive preferred supplier rates.
2. Never pay for the same candidate twice. We don't charge when a candidate turns from temporary to permanent.
3. Sector experts at hand and able to support regional and HQ requirements.
4. The ability to test a wide range of skills through online assessments such as Basic aptitude, all Microsoft Office products including various levels of Excel versions, accuracy vs. speed & bookkeeping accountancy software & much more.
5. We stake our reputation on every role we fill. So on the very rare occasion that a candidate doesn't quite fit as hoped, then our no quibble free replacement guarantee protects your investment. 100%.



# Strong roots bear the fruits

Over ten years talking to blooming good people. Our roots are cemented in the heart of Leicester and surrounding cities and towns. We don't just get people, we normally know specifically who to connect you with.

**10** years

of **connecting** businesses  
with the **right people**

# Finding the nectar

Understanding our client's brief is the cornerstone of our business. By careful filtering and qualifying candidates, whether from a managed application response or targeted search, over half of all CV's submitted for consideration result in an interview. Additionally, our research suggests that during 2017, of over 180 permanent hires, 97% remain with their respective employers.

# 97%

of hired candidates **remain** with their respective employers







# Faith, trust, be-leaf

A customer of Flowers is a customer for life. 95% of our clients have remained loyal since our inception 10 years ago. Our approach is one of visibility and transparency. Your vacancy will find its way to a wide audience, with no retainers, and no up front advertising costs. We simply offer pure contingency recruitment at a sensible price.

# 95%

of our clients **remain** loyal  
for a good reason

# Hardy perennials

We are a resilient and persistent bunch. We've proven to blossom within the more difficult climates and challenging finds, especially where disappointment has become the norm. Results focused, we dedicate, commit and persist to find you not just any way but a way that is right.

**resilient**  
**persistent proven**

Just a few words that are at the **foundation** of what we do

www.pearson.com.au/resources

© Pearson Education, Inc., publishing as Pearson Benjamin Cummings



me

me

me



# Bloom for improvement

Our biggest client engaged with us following a period of experiencing an obvious missing link in their supply chain of people. Flowers were appointed to bring an improved level of service, a better scope of candidate pool and a spot of healthy competition to the existing PSL. That was 2 years ago. Our on-site working temps now outnumber our competitors 6 to 1.

Our on-site working temps now  
**outnumber** our competitors

**6 to 1**

# Cultivate a quality crop

We market your vacancies across a spread of mediums to ensure your opportunity gains the attention it deserves and requires to cultivate a strong quantity of people. Our investment of time and ability to cultivate a wide scope of choice provides you with a blossoming shortlist. This is all part of the service without any initial financial commitment. We dig deeper.

## Where we find our crop

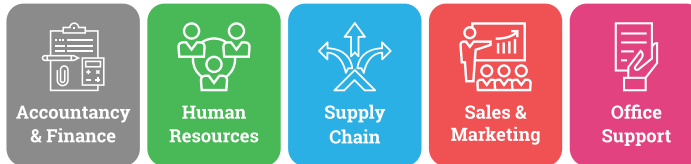
- > Our own **website**
- > Our own established and progressive **network of contacts**
- > Strong social media presence, Facebook, Twitter and our LinkedIn network
- > **Major Job Boards:** Reed, Jobsite and Indeed including the "mobile market"
- > Recommend a Friend Incentives
- > A fully GDPR compliant **in house database** utilised for targeted direct e-marketing

# We get people

Call us on **0116 298 6350** or visit **[flowersassociates.com](http://flowersassociates.com)** and let our sector experts guide you through a simple and hassle free recruitment experience.



Call us on **0116 298 6350** or visit  
**flowersassociates.com** and let our  
sector experts guide you through a simple and  
hassle free recruitment experience.



**Flowers Associates Ltd**  
18b Fir Tree Lane, Groby, Leicestershire, LE6 0FH  
T: 0116 298 6350 F: 0116 230 2896 W: [flowersassociates.com](http://flowersassociates.com)